

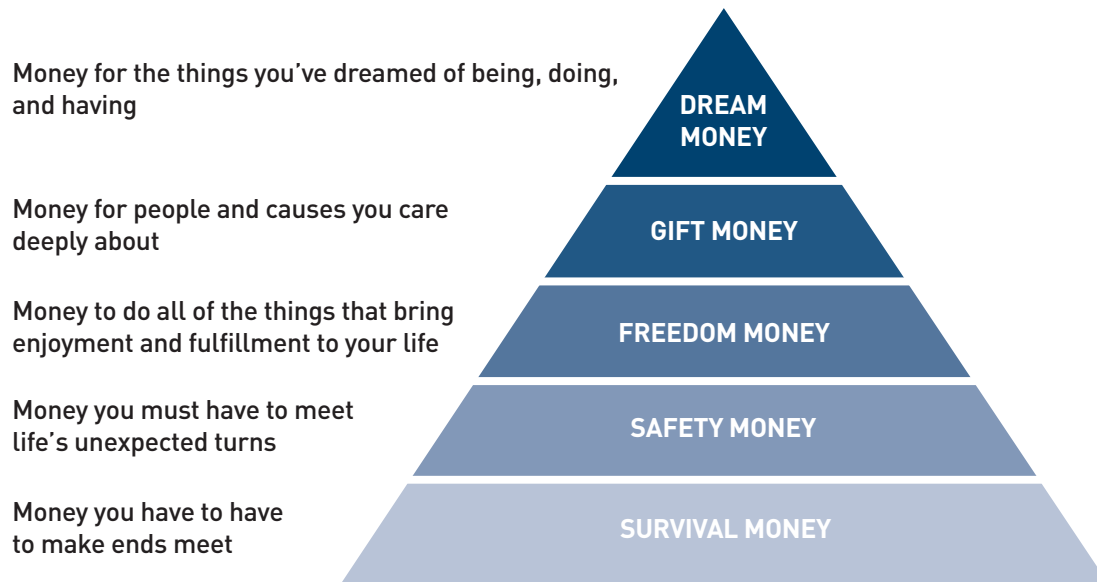


# Financial Hierarchy of Needs

Dr. Maslow developed a “hierarchy of needs” with self-actualization at its peak – the becoming of everything that one is capable of becoming. When applied to your financial situation, finding your place in the financial hierarchy of needs means asking yourself some basic questions like: How much money do you need to survive? What if everything doesn’t work out as you hoped and imagined it would? Does your present financial situation enhance your quality of life?

In order to get to the peak in the pyramid below, many basic needs have to be taken care of first, but this exercise can help provide a clear picture of where you want to go and how to get there.

## Financial Hierarchy of Needs



Source: Advisor Insights, Inc. – Mitch Anthony



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